

Be a part of our next Real Estate Business Review Section...

REAL ESTATE Spotlight!

...and learn more about the people serving in the real-estate industry...



THE TEAM
Awarded Top 20 in West Volusia Association of Realtors continuously since 1993 - over 20 years' experience in West Volusia
CALL A LOCAL EXPERT FOR ALL YOUR REAL ESTATE NEEDS

BONNIE HOFFMANN
CR, Broker
(386) 804-0240

Recently remodel 10 home sits in established neighborhood 1.48 1/2 acre lot! Beautifully landscaped front lawn, new roof, new paint, new beds, kitchen updated with granite and new appliances, dual enclosed carport, plus large side yard. Over 2800 sq. ft. of living space. Lot of trees and the remodel. Priced to sell at \$249,000.

Clear motivated on this great new 37 home located in great community of Victoria Park Gardens they lived in it awhile. This popular "Duke" model boasts formal living, dining, plus large great room opening to kitchen with granite counter and breakfast area. Large screened porch, plus many updates. Over 2800 sq. ft. of living space. Priced to sell at \$224,900.

899 E. New York Ave., DeLand
www.flasale.com



Bonnie & Kris Hoffmann, Realtors®
Realtor® Bonnie Hoffmann and her son, Kris Hoffmann, are dedicated and informed, ready to help you sell your home for the best price. Call Bonnie at (386) 804-0240, call Kris at (386) 804-2769, or visit the Bill Mancinik, Realtor®/The Home Team office at 899 E. New York Ave. in DeLand.

Improving your real-estate edge

The only constant in the real estate industry is change. Many changes must be made in order to keep up with the market, and that's where Bonnie Hoffmann with Bill Mancinik Realty comes in. She believes it's her job to find a buyer for your house, no matter what the market.

"If we are not successful in selling your home, we did not do our job," said Bonnie. "We could be an experienced Realtor®, call you every day, have an open house every weekend, advertise your home in every publication, but in the end, if we did not sell your home, we did not do our job."

Bonnie pointed out that we're in a phase known as a "buyers' market" and that can make pairing your home with the perfect buyer more challenging than during a "sellers' market."

The key to selling your home is visibility, marketing and improved showing, and Bill Mancinik Realty is right on top of those evolutions, making sure they do the absolute best they can to get your home shown and sold.

Bill Mancinik Realty has conducted a marketing survey to make sure they keep the competitive edge you deserve.

They have found that 70 percent of all calls are coming from signs and past clients. So sellers will already see the results

of the massive sign overhaul, proving that Bill Mancinik Realty is dedicated to you and your home.

They are now doing custom riders and are in the process of replacing all of the old signs with improved signs, to increase your homes' visibility.

They have also found that 16 percent of all calls come from Realtor.com and flasale.com, and they put every effort into improving this valuable marketing tool as well, by enhancing the Realtor.com Web site.

Check the listings on Realtor.com and see the difference their enhancements have made in increasing the marketing for your home.

All of these tools have been added and upgraded to give you the best promotion possible — so that your home stands out from the rest and is paired with the perfect buyer.

Realtors® cannot make a buyer buy your home, but they can give you the most exposure possible, increasing your selling opportunities.

For all of your real-estate needs, call Bonnie at (386) 804-0240, call Kris at (386) 804-2769, or visit the Bill Mancinik, Realtor®/The Home Team office at 899 E. New York Ave. in DeLand.

— Advertisement

Hampshire Silverton
REAL ESTATE AND MORTGAGE
Solomon Greene / Broker

WALKING DISTANCE TO STETSON!
2 br/1 ba with possible 3rd bedroom, screened porch, large carport, huge workshop/utility, big fenced yard, totally remodeled kitchen, terrazzo floor. Asking \$949,000. 100% financing WAC. HAMPSHIRE SILVERTON REAL ESTATE AND MORTGAGE (386) 822-4773

TOTALLY REMODELED
3-bedroom, 1-bath home, solid-concrete block, covered parking. Brand-new roof, new floors throughout, new tile in kitchen, new carpet in bedrooms. Fresh paint, new electric panel box. You name it, it's all new! THIS HOME IS A MUST-SEE!
Just Reduced \$156,900.
HAMPSHIRE SILVERTON REAL ESTATE AND MORTGAGE (386) 822-4773

IMMACULATE
Newer 3 br/2 ba home on one acre lot with large pond. Spacious decks on front and rear, new appliances, all included. Asking \$330,000.
HAMPSHIRE SILVERTON REAL ESTATE AND MORTGAGE (386) 822-4773

DELAND 3 bed/2 bath, over 2600 square feet, solid-stone construction with new 30-year architectural-shingled roof, newly painted interior, beautiful landscaping, quiet street, best value in DeLand at under \$95/square foot.
HAMPSHIRE SILVERTON REAL ESTATE AND MORTGAGE (386) 822-4773

IMMACULATE, BRICK IN DESIRABLE AREA!
New granite countertops and slate flooring in kitchen, wood floors in living room, fireplace, screened porch, mature landscaping with irrigation system. \$345,000.
HAMPSHIRE SILVERTON REAL ESTATE AND MORTGAGE (386) 822-4773

Swann & Associates
REALTORS SINCE 1917

www.swannandassociates.com
(386) 738-3688 (800) 494-4687

CCIM 1205 S. Woodland Blvd., Ste. 3
DeLand, FL 32720

INDIVIDUAL MEMBER **REALTOR®**

2 1/2 acre handyman ranchette
This three-bedroom, two-bath home is on 2 1/2 acres just minutes away from I-4 access. The dome-style home includes a four-stall horse barn with water, electric, a tack/feed room and cross fencing. A newer villa-style unfinished addition has a large bonus room and upper loft with dish ceilings. \$239,900. Make an appointment to see this home today. Call Judith Jensen at (386) 405-4505 or (386) 822-9297.

Increase Your Sales! Sell More Homes! Highlight Your Listings!

Each "Realtor Spotlight" cycle runs for six consecutive weeks. With your help, we write an article and take a photo of your business or properties on one of those weeks!

- ___ 2 col x 2" ad: \$46/ wk (Total \$276) ___ 2 col x 4" ad: \$92/ wk (Total \$552)
- ___ 2 col x 3" ad: \$69/ wk (Total \$414) ___ 2 col x 5" ad: \$115/ wk (Total \$690)

Ask us about the next available run date!

Call the Ad Dept.: (386) 734-4622 • adsales@beacononlinenews.com

Advertise in The Beacon Real Estate Section each week!

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