

## Open Rates

1x Run	\$9.00/col. inch
2x or More	\$8.00/col. inch
50 - 99 inches/month	\$7.50/col. inch
100 - 250 inches/month	\$7.00/col. inch
250-plus inches/month	\$6.50/col. inch

## Contract Discount Rates

<b>13 weeks</b>	\$7.50/col. inch
50 - 99 inches/month	\$7.25/col. inch
100 - 250 inches/month	\$6.75/col. inch
250-plus inches/month	\$6.25/col. inch

<b>26 weeks</b>	\$7.25/col. inch
50 - 99 inches/month	\$6.75/col. inch
100 - 250 inches/month	\$6.25/col. inch
250-plus inches/month	\$6.00/col. inch

<b>52 weeks</b>	\$7.00/col. inch
50 - 99 inches/month	\$6.50/col. inch
100 - 250 inches/month	\$6.00/col. inch
250-plus inches/month	\$5.75/col. inch

Nonprofit Flat Rate of  
\$7.50 per column inch

National Rate  
\$12.25 per column inch

**Run Your Ad Twice  
in One Week and  
Receive 30% off on  
Second Insertion**

**Ad Design and Typesetting  
FREE to our Advertisers**

**All prices are per classified  
column inch:  
1.328 inches wide by 1 inch deep**

### **Full Page**

**168 column inches**  
(10" x 21")

### **1/2 Page**

**84 column inches**  
(10" x 10.5" or 4.9375" x 21")

### **1/4 Page**

**42 column inches**  
(4.9375" x 10.5")

### **1/8 Page**

**20 column inches**  
(4.9375" x 5.75")